

FASHION
— J O B S —

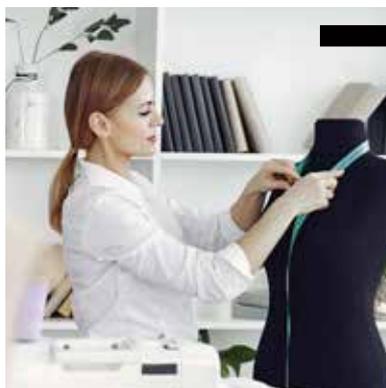
RATES

2024

JOB OFFERS | CV DATABASE | HR ADVERTISING

www.fashionjobs.com

ABOUT FASHIONJOBS.COM



With
presence
in more than

30
countries

FashionJobs.com pairs the world's leading fashion brands with the best talents.

STATISTICS

MEMBERS

- 1.1 Million unique visitors per month
- 4.3 Million visits per month
- 13 million page views per month
- 900,000 subscribers worldwide

INDUSTRIES

- Fashion & Textile: 78%
- Perfume & Cosmetics: 12%
- Accessories & Leather: 4%
- Home & Decor: 4%
- Watches & Jewellery: 2%

PROFESSIONS

- Retail: 30%
- Sales: 13%
- Design: 12%
- Marketing: 12%
- Communications: 10%
- Purchasing: 5%
- Production & Quality: 5%
- Management: 6%
- Consulting: 3%
- Finance: 2%
- Merchandising: 2%

SECTORS

- Retailers: 31%
- Wholesalers: 16%
- Apparel Industry: 15%
- B2B Services: 11%
- Media: 8%
- Textile Industry: 5%
- Shoes & Leather Industry: 2%
- Jewellery Industry: 2%
- Perfumes & Cosmetics Industry: 2%
- Eyewear & Watch Industries: 1%
- Others sectors: 7%

GENDER

- Female: 71%
- Male: 29%

AGE GROUPS

- 18 - 25: 26%
- 25 - 35: 39%
- 35 - 45: 22%
- 45 - 55: 10%
- > 55: 3%

4,3M
VISITS
/MONTH



(1)
ONE
APPLICATION
/SECOND

9 Million
JOB ALERTS
/MONTH

1,4M
UNIQUE
VISITORS
/MONTH



900K
NEWSLETTER
SUBSCRIBERS

JOB OFFERS



SERVICES INCLUDED

One month publication.

Packs are valid for up to 12 months

- Ability to add a video presentation of the company in the ad*
- Job offers e-blasted to applicants with corresponding profile
- Company logo on the ad + on results page + in the newsletter
- URL linking to company website inserted
- Applications sent directly to you via e-mail or URL
- Access to archive of applications for three months + ROI statistics
- Option to post offers as "Confidential"
- Job offers published on FashionNetwork.com newsletters
- A selection of the job offers advertised on our Job Wall present at major trade fairs across the world



Image JPG 1400 X 350

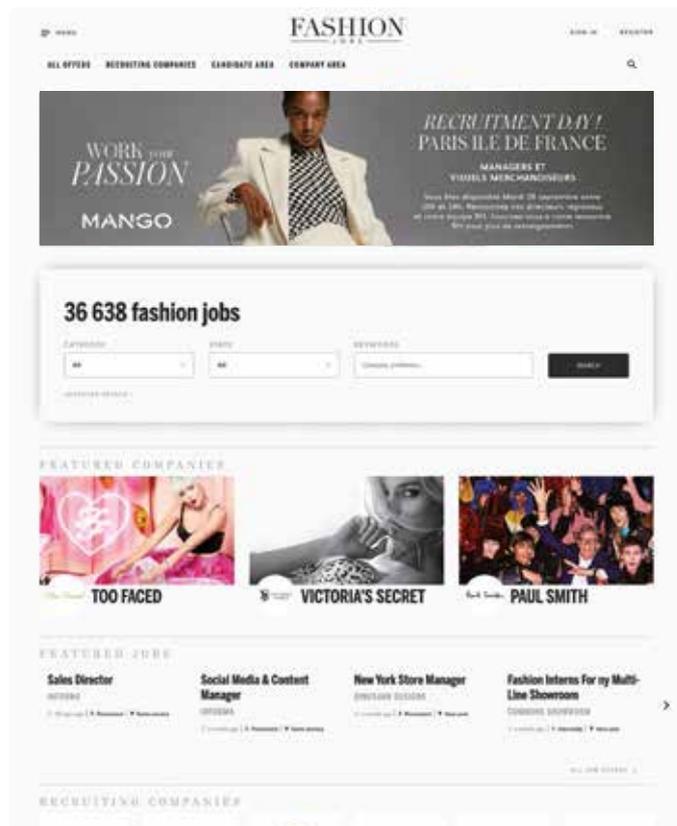
QUANTITY (12 months validity)	PRICE/AD	TOTAL
INTERNSHIP OFFER	0 €	0 €
AGENT & FREELANCE OFFER	20 €	20 €
1 AD	40 €	40 €
PACK 5 ADS	32 €	160 €
PACK 10 ADS	28 €	280 €
PACK 25 ADS	24 €	600 €
PACK 50 ADS	20 €	1 000 €
FREE PACK 50-100 ADS*	≥ 16 €	1 600 €
FREE PACK 100-250 ADS*	≥ 14 €	3 500 €
FREE PACK 250-500 ADS*	≥ 12 €	6 000 €
FREE PACK 500-1000 ADS*	≥ 10 €	10 000 €

*Prices for one brand. Multi-brand groups and multiple countries should contact us.

Options

	DESCRIPTION	VALIDITY	PRICE		DESCRIPTION	VALIDITY	PRICE
Display time	Every month your ad is renewed and placed at the top of the listing	2 months	+25%	Featured job offers	Your ad appears on the homepage	1 week	200 €
		3 months	+75%				
		6 months	+200%				
		12 months	+300%				
Urgent	Your ad appears on top of the search results and is highlighted in red	3 days	+30%	Multiple Countries	Your job ads pack can be opened to different countries		Contact us
		7 days	+50%				
		14 days	+100%				

HR ADVERTISING



**MEGA
BANNER**

**FEATURED
COMPANIES**

**FEATURED
JOB OFFERS**

PRODUCT	DIMENSION	FORMAT	FILE SIZE	VALIDITY	PRICE
Featured Companies	447x252 pixel	JPG/PNG	40Kb max	7 days	150€
				1 month	500€
				3 months	1 000€
				6 months	1 500€
				12 months	2 500€
Featured Job Offers				7 days	50€
Mega banner on home page	1400x350 pixel	JPG/GIF/PNG	200Kb max	7 days	750€
Mega banner on results page	1400x350 pixel	JPG/Gif/PNG	200Kb max	7 days	1 000€
Logo on home page	200x100 pixel	JPG/PNG	10Kb max	7 days	50€
				1 month	150€
				6 months	500€
				12 months	750€
Logo + company page	1400x1000 max	JPG/PNG/ GIF/HTML	200Kb max	7 days	250€
				1 month	500€
				6 months	750€
				12 months	1 000€

CV DATABASE

You

- have access to the original copies of the applicants' CV (pdf, doc, jpeg...)
- can search freely in order to test our database without access to the names and addresses.
- need to purchase credits in order to see and download the full CV.

PRODUCT	VALIDITY	U / P	PRICE
1 CV	12 months	10	10 €
Pack 5 CV	12 months	9	45 €
Pack 10 CV	12 months	8	80 €
Pack 25 CV	12 months	7	175 €
Pack 50 CV	12 months	6	300 €
Pack 100 CV	12 months	5	500 €
CV unlimited 7 days	7 days	-	250 €
CV unlimited 1 month	1 month	-	500 €
CV unlimited 3 months	3 months	-	750 €
CV unlimited 6 months	6 months	-	1 000 €
CV unlimited 12 months	12 months	-	1 500 €



Search
freely **in order to**
test our
database



Place your
order on

www.fashionjobs.com



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Rates are valid for 2024

